

Alert Sample Message Templates

The following messages are examples only and are currently default messages in state-managed telephony-based systems. Tailored messages for your community need to be considered when using telephony-based alerts.

Hazard Type	Severity	Voice Message	Text Message
All Purpose	Emergency Warning	Emergency. Emergency. ***INSERT RELEVANT MESSAGE*** For more information listen to local radio, or visit [RELEVANT URL]	[REQUESTING AGENCY NAME] ***INSERT RELEVANT MESSAGE***. For more information listen to local radio or go to [RELEVANT URL]
All Purpose	Watch and Act	***INSERT RELEVANT MESSAGE*** For more information listen to local radio, or visit [RELEVANT URL]	[REQUESTING AGENCY NAME] ***INSERT RELEVANT MESSAGE***. For more information listen to local radio or go to [RELEVANT URL]
All Purpose	Advice	***INSERT RELEVANT MESSAGE*** For more information listen to local radio, or visit [RELEVANT URL]	[REQUESTING AGENCY NAME] ***INSERT RELEVANT MESSAGE***. For more information listen to local radio or go to [RELEVANT URL]
Bushfire	Emergency Warning	Emergency. Emergency. This is a Bushfire Emergency Warning from the Queensland Fire Department. There is a bushfire [happening now / at / near] [LOCATION]. Go to fire dot q l d dot gov dot au for a list of bushfire warnings and what to do to be safe. If your life is in danger call Triple Zero	Queensland Fire Department BUSHFIRE EMERGENCY WARNING. There is a [descriptor] bushfire [in / at / near] [LOCATION]. Go to fire.qld.gov.au / current-incidents for bushfire warnings near you and what to do to be safe. If your life is in danger call 000.
Bushfire	Watch and Act	This is a Bushfire Watch and Act level warning from the Queensland Fire Department. There is a [descriptor] bushfire [in / at / near] [LOCATION]. Go to fire dot q l d dot gov dot au for a list of bushfire warnings near you and what to do to be safe. If your life is in danger call Triple Zero.	Queensland Fire Department BUSHFIRE WATCH and ACT warning. There is a [descriptor] bushfire [in / at / near] [LOCATION]. Go to fire.qld.gov.au / current-incidents for bushfire warnings near you and what to do to be safe. If your life is in danger call 000.
Bushfire	Advice	This is a Bushfire Watch and Act level warning from the Queensland Fire Department. There is a [descriptor] bushfire [in / at / near] [LOCATION]. Go to fire dot q l d dot gov dot au for a list of bushfire warnings near you and what to do to be safe. If your life is in danger call Triple Zero.	Queensland Fire Department BUSHFIRE ADVICE warning. There is a bushfire [in / at / near] [LOCATION]. Go to fire.qld.gov.au / current-incidents for bushfire warnings near you and what to do to be safe. If your life is in danger call 000.

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Hazard Type	Severity	Voice Message	Text Message
Chemical Incident	Emergency Warning	Emergency. Emergency. This is an Emergency Warning from the Queensland Fire Department. There is a [hazardous / toxic / dangerous] chemical incident at [LOCATON]. Read the full warning at fire dot q l d dot gov dot au / current incidents and listen to local radio for updates. If your life is in danger call Triple Zero.	Queensland Fire Department chemical incident EMERGENCY WARNING. There is [hazardous / toxic / dangerous] chemical incident at [LOCATION]. Read the full warning at www.fire.qld.gov.au / current-incidents and listen to local radio. If your life is in danger call 000.
Chemical Incident	Watch and Act	This is a Watch and Act warning from the Queensland Fire Department. There is a [hazardous / toxic / dangerous] chemical incident at [LOCATION]. Read the full warning at fire dot q l d dot gov dot au / current incidents and listen to local radio for updates.	Queensland Fire Department WATCH AND ACT warning. There is a [hazardous / toxic / dangerous] chemical incident at [LOCATION]. Read the full warning at www.fire.qld.gov.au / current-incidents and listen to local radio. If your life is in danger call 000.
Chemical Incident	Advice	This is an Advice warning from the Queensland Fire Department. There is a chemical incident at [LOCATION]. Read the full warning at fire dot q l d dot gov dot au / current incidents and listen to local radio for updates.	Queensland Fire Department ADVICE warning. There is a chemical incident at [LOCATION]. Read the full warning at www.fire.qld.gov.au / current-incidents and listen to local radio.
Cyclone	Emergency Warning	Emergency. Emergency. This is a Cyclone Emergency Warning from [REQUESTING AGENCY NAME]. [LOCATION] is [being impacted / about to be impacted] by [Severe] Tropical Cyclone [NAME]. TAKE SHELTER NOW in the strongest part of the building you are in. This will be away from big windows. It could be a bathroom or hallway. Stay there. Listen to local radio or visit [RELEVANT URL] for warning updates. For cyclone help, call the SES on 1 3 2 500.	[REQUESTING AGENCY NAME] CYCLONE EMERGENCY WARNING for [LOCATION]. TAKE SHELTER NOW in the strongest part of the building you are in. Listen to local radio or [RELEVANT URL] for more information.
Cyclone	Watch and Act	This is a Cyclone Watch and Act warning from [REQUESTING AGENCY NAME]. [LOCATION] [is likely to be / will be] impacted by [Severe] Tropical Cyclone [NAME] [TIMEFRAME]. PREPARE NOW TO TAKE SHELTER. Listen to local radio, or visit [RELEVANT URL] for warning updates. For cyclone help, call the SES on 1 3 2 500.	[REQUESTING AGENCY NAME] CYCLONE WATCH AND ACT warning. PREPARE NOW TO TAKE SHELTER. Listen to local radio or [RELEVANT URL] for more information.

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Cyclone	Watch and Act	This is a Cyclone Watch and Act warning from [REQUESTING AGENCY NAME]. [Severe] Tropical Cyclone [NAME] [is causing / may cause] damage and cut off roads around [LOCATION]. PREPARE NOW FOR ISOLATION. Listen to local radio, or visit [RELEVANT URL] for warning updates. For cyclone help, call the SES on 1 3 2 500.	[REQUESTING AGENCY NAME] CYCLONE WATCH AND ACT warning. PREPARE NOW FOR ISOLATION. Listen to local radio or [RELEVANT URL] for more information.
Cyclone	Advice	This is a Cyclone Advice warning from [REQUESTING AGENCY NAME]. [LOCATION] may be affected by [Severe] Tropical Cyclone [NAME]. [STAY INFORMED / PREPARE NOW]. Destructive winds are likely in [NUMBER] hours OR from [TIME]. You should prepare your property and emergency kit. For more information listen to local radio, or visit [RELEVANT URL]. For cyclone damage assistance contact the SES on 1 3 2 500	[REQUESTING AGENCY NAME] CYCLONE ADVICE warning. Destructive winds are possible in [XX] hours OR at [TIME]. [STAY INFORMED / PREPARE NOW]. Listen to local radio or [RELEVANT URL] for more information.
Fire Incident	Emergency Warning	Emergency. Emergency. This is an Emergency Warning from the Queensland Fire Department. There is a [large / dangerous] fire at [LOCATION]. Read the full warning at fire dot q l d dot gov dot au / current incidents and listen to local radio for updates. If your life is in danger call Triple Zero.	Queensland Fire Department EMERGENCY WARNING. There is a [large / dangerous] fire at [LOCATION]. Read the full warning at www.fire.qld.gov.au / current-incidents and listen to local radio. If your life is in danger call 000.
Fire Incident	Watch and Act	This is a Watch and Act warning from the Queensland Fire Department. There is a [large / dangerous] fire at [LOCATION]. Read the full warning at fire dot q l d dot gov dot au / current incidents and listen to local radio for updates. If your life is in danger call Triple Zero.	Queensland Fire Department WATCH AND ACT warning. There is a [large / dangerous] fire at [LOCATION]. Read the full warning at www.fire.qld.gov.au / current-incidents and listen to local radio. If your life is in danger call 000.
Fire Incident	Advice	This is an Advice warning from the Queensland Fire Department. There is a fire at [LOCATION]. Read the full warning at fire dot q l d dot gov dot au / current incidents and listen to local radio for updates.	Queensland Fire Department fire ADVICE warning for [LOCATION]. Read the full warning at www.fire.qld.gov.au / current-incidents and listen to local radio.

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Hazard Type	Severity	Voice Message	Text Message
Flash Flood	Emergency Warning	Emergency. Emergency. This is a flash flood Emergency Warning from [REQUESTING AGENCY NAME]. A [dangerous / localised] flash flood is happening now at [LOCATION]. [LEAVE IMMEDIATELY / TAKE SHELTER NOW]. Conditions [will change / are changing quickly / are very dangerous]. Listen to local radio or go to [RELEVANT URL]. If your life is in danger call Triple zero.	[REQUESTING AGENCY NAME] EMERGENCY WARNING. A [dangerous / localised] FLASH FLOOD is happening now at [LOCATION]. [LEAVE IMMEDIATELY / TAKE SHELTER NOW]. Listen to local radio or go to [RELEVANT URL]. If your life is in danger call 000.
Flash Flood	Watch and Act	This is a flash flood Watch and Act warning from [REQUESTING AGENCY NAME]. A [dangerous / localised] flash flood is [coming soon to / happening now at] [LOCATION]. [MOVE TO HIGHER GROUND / PREPARE TO LEAVE]. Conditions [could change quickly / are very dangerous]. Listen to local radio or go to [RELEVANT URL]. If your life is in danger call Triple zero.	[REQUESTING AGENCY NAME] WATCH AND ACT warning. A [dangerous / localised] FLASH FLOOD is [coming soon to / happening now at] [LOCATION]. [MOVE TO HIGHER GROUND / PREPARE TO LEAVE]. Conditions [could change quickly / are very dangerous]. Listen to local radio or go to [RELEVANT URL]. If your life is in danger call 000.
Gas Incident	Emergency Warning	Emergency. Emergency. This is an Emergency Warning from the Queensland Fire Department. There is a [dangerous / toxic] gas incident at [LOCATION]. Read the full warning at fire dot q l d dot gov dot au / current incidents and listen to local radio for updates. If your life is in danger call Triple Zero.	Queensland Fire Department EMERGENCY WARNING. There is a [dangerous / toxic] gas incident at [LOCATION]. Read the full warning at www.fire.qld.gov.au / current-incidents and listen to local radio. If your life is in danger call 000.
Gas Incident	Watch and Act	This is a Watch and Act warning from the Queensland Fire Department. There is a [dangerous / toxic] gas incident at [LOCATON]. Read the full warning at fire dot q l d dot gov dot au / current incidents and listen to local radio for updates.	Queensland Fire Department WATCH AND ACT warning. There is a [dangerous / toxic] gas incident at [LOCATION]. Read the full warning at www.fire.qld.gov.au / current-incidents and listen to local radio.
Gas Incident	Advice	This is an Advice warning from the Queensland Fire Department. There is a [dangerous / toxic] gas incident at [LOCATON]. Read the full warning at fire dot q l d dot gov dot au / current incidents and listen to local radio for updates.	Queensland Fire Department ADVICE warning. There is a [dangerous / toxic] gas incident at [LOCATION]. Read the full warning at www.fire.qld.gov.au / current-incidents and listen to local radio.

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Riverine Flood	Emergency Warning	Emergency. Emergency. This is a flood Emergency Warning from [REQUESTING AGENCY NAME]. A [dangerous / fast moving / localised / widespread] flood is happening now at [LOCATION]. [LEAVE BY XX AM / PM / LEAVE IMMEDIATELY / IT IS TOO DANGEROUS TO LEAVE. GET UP AS HIGH AS YOU SAFELY CAN]. Conditions [will change / are changing quickly / are very dangerous]. Listen to local radio or go to [RELEVANT URL]. If your life is in danger call Triple zero.	[REQUESTING AGENCY NAME] EMERGENCY WARNING. A [dangerous / fast moving / localised / widespread] FLOOD is happening now at [LOCATION]. [LEAVE BY XX AM / PM / LEAVE IMMEDIATELY / IT IS TOO DANGEROUS TO LEAVE. GET UP AS HIGH AS YOU SAFELY CAN]. Listen to local radio or go to [RELEVANT URL]. If your life is in danger call 000.
Riverine Flood	Watch and Act	This is a flood Watch and Act warning from [REQUESTING AGENCY NAME]. A [dangerous / fast moving / localised / widespread] flood is [coming soon to / coming overnight to / coming tomorrow to / happening now at] [LOCATION]. [PREPARE TO LEAVE / MOVE TO HIGHER GROUND]. Conditions [could change quickly / are very dangerous]. Listen to local radio or go to [RELEVANT URL]. If your life is in danger call Triple zero.	[REQUESTING AGENCY NAME] WATCH AND ACT warning. A [dangerous / fast moving / localised / widespread] FLOOD is [coming soon to / coming overnight to / coming tomorrow to / happening now at] [LOCATION]. [PREPARE TO LEAVE / MOVE TO HIGHER GROUND]. Conditions [could change quickly / are very dangerous]. Listen to local radio or go to [RELEVANT URL] If your life is in danger call 000.
Riverine Flood	Advice	This is a flood Advice warning from [REQUESTING AGENCY NAME]. A [dangerous / fast moving / localised] flood is possible in your area by [TIMEFRAME]. You should [PREPARE NOW FOR POSSIBLE FLOODING / STAY INFORMED]. Conditions could change very quickly. For more information listen to your local radio station. For the full list of warnings and what to do go to [RELEVANT URL].	[REQUESTING AGENCY NAME] ADVICE warning. A [dangerous / fast moving / localised / widespread] FLOOD could come to your area by [TIMEFRAME]. [PREPARE NOW FOR POSSIBLE FLOOD / STAY INFORMED]. Conditions could change quickly. Listen to local radio or go to [RELEVANT URL].
Storm Surge	Emergency Warning	Emergency. Emergency. This is a Storm Surge Emergency Warning from [REQUESTING AGENCY NAME]. [LOCATION] is likely to be impacted by a very dangerous storm surge in [NUMBER] hours OR at [TIME and DAY]. [LEAVE IMMEDIATELY / LEAVE BY XX:XX]. [Evacuation centre location] Listen to local radio or go to [RELEVANT URL] for warning updates.	[REQUESTING AGENCY NAME] STORM SURGE EMERGENCY WARNING for [LOCATION]. A dangerous storm surge is likely to impact [TIMEFRAME]. [LEAVE IMMEDIATELY / LEAVE BY XX:XX] [Evacuation centre location]. Listen to local radio or [RELEVANT URL] for more information.

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Storm Surge	Watch and Act	This is a Storm Surge Watch and Act warning from [REQUESTING AGENCY NAME]. [LOCATION] is likely to be impacted by a very dangerous Storm Surge in [NUMBER] hours OR at [TIME and DAY]. People in the area must [MOVE TO HIGHER GROUND NOW / PREPARE TO LEAVE]. Warn others. Listen to local radio or visit [RELEVANT URL] for more information.	[REQUESTING AGENCY NAME] STORM SURGE WATCH AND ACT warning for [LOCATION]. A dangerous Storm Surge is likely [in XX hours / by XX:XXAM / PM] [MOVE TO HIGHER GROUND NOW / PREPARE TO LEAVE]. Listen to local radio or [RELEVANT URL] for more information.
Storm Surge	Advice	This is a Storm Surge Advice warning from [REQUESTING AGENCY NAME]. [LOCATION] may be impacted by a dangerous Storm Surge [in XX hours / by TIME and DAY]. PREPARE NOW FOR POSSIBLE STORM SURGE. Prepare your home. Pack an emergency kit. Decide now where you will go if the storm surge starts. Listen to local radio or visit [RELEVANT URL] for more information.	[REQUESTING AGENCY NAME] STORM SURGE ADVICE warning for [LOCATION]. Dangerous Storm Surge is possible [in XX hours / by TIME and DAY]. PREPARE NOW FOR POSSIBLE STORM SURGE. Listen to local radio or [RELEVANT URL] for more info.
Tsunami	Emergency Warning	Emergency. Emergency. This is an EMERGENCY WARNING from the State Disaster Coordination Centre. A TSUNAMI WARNING has been issued for [WARNING AREA] and will impact by [EST. TIME]. MOVE IMMEDIATELY TO HIGHER GROUND at least ten metres or three storeys up or inland from the coastline at least one kilometre. Shelter as high as possible in a sturdy brick or concrete building. Obey instructions from emergency services. For life threatening situations call triple zero. Listen to your local radio station.	This is an EMERGENCY WARNING from the State Disaster Coordination Centre. A TSUNAMI WARNING has been issued for [WARNING AREA] and will impact by [EST. TIME]. MOVE IMMEDIATELY TO HIGHER GROUND at least 10 metres (3 storeys) up or inland from the coastline at least 1km. Shelter as high as possible in a sturdy brick or concrete building. Obey instructions from emergency services. For life threatening situations call 000. Listen to your local radio station.

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